

The Entrepreneur Experience® Agenda

April 8th and 9th 2011 Garryvoe Hotel, Garryvoe, Co. Cork

Friday 8th April 2011

Time	Event	Venue
Pre- Experience Briefings		
11:30	Briefing for Seasoned Entrepreneurs Chair: Jim Breen, PulseLearning	Main Strand Room
12:30	Briefing for Emerging Entrepreneurs Chair: Jim Breen, PulseLearning	Main Strand Room
The Entrepreneur Experience®		
13:30	Meet & Greet over Lunch	Main Strand Room
14:00	Welcome - Michael O'Connor, CorkBIC	Main Strand Room
14:10	Launching the Entrepreneur Experience - Jim Breen, PulseLearning	Main Strand Room
14:30	The Value Proposition - Michael Dawson, Gift Voucher Shop	Main Strand Room
14:50	The Journey - Frankie Whelehan, Choice Hotels Ireland	Main Strand Room
15:10	Getting through the Tough Times - Fred Karlsson, DoneDeal.ie	Main Strand Room
15:30	First round of three minute intro pitches - Group 2, The Investor Ready Group	Main Strand Room
16:00	First round of Group Coaching Sessions facilitated by three leading Entrepreneurs: <ul style="list-style-type: none"> ➤ Group 1, The Ideas Group Chair: Jim Barry, Barry Group - Island Room on first floor ➤ Group 2, The Investor Ready Group Chair: Pat O'Flynn, Solvotrin - Moonvaughan Room on first floor ➤ Group 3, The Scaling Group Chair: Andrew Walsh, Celtic Composting - Main Strand Room 	Main Strand Room Island Room Moonvaughan Room
17:00	First round of One-on-One Coaching Sessions between Seasoned Entrepreneurs and Emerging Entrepreneurs. Output - Identify personal assignments	Main Strand Room Island Room Moonvaughan Room Other areas and tables will be reserved throughout the Hotel;
18:30	Shower & Gym or a walk on the beach!	
19:30	Second round of three minute intro pitches - Group 1, The Ideas Group	Main Strand Room
20:00-22:30	Dinner	Samphire Restaurant
20:30	Third round of three minute intro pitches - Group 3, The Scaling Group	Samphire Restaurant
21:30	Entrepreneurs' thinking: Michael Carey, Jacob Fruitfield Food Group Enda O'Coineen, Kilcullen Kapital Liam Casey, PCH International	Samphire Restaurant
22:00	Presentation of the Entrepreneur Hall of Fame® Award	Samphire Restaurant
22:30	Assignments and networking	

Saturday 9th April 2011

Time	Event	Venue
07:30	Buffet breakfast	Samphire Restaurant
08:00	<p>Second Round of Group Coaching Session facilitated by three leading Entrepreneurs</p> <ul style="list-style-type: none"> ➤ Group 1, The Ideas Group Chair: Jim Barry, Barry Group - Island Room on first floor ➤ Group 2, The Investor Ready Group Chair: Pat O'Flynn, Solvotrin - Moonvaughan Room on first floor ➤ Group 3, The Scaling Group Chair: Andrew Walsh, Celtic Composting - Main Strand Room 	Main Strand Room Island Room Moonvaughan Room
09:00	<p>Second round of One-on-One Coaching Sessions between Seasoned Entrepreneurs and Emerging Entrepreneurs</p> <ul style="list-style-type: none"> ➤ Output Group 1, The Ideas group - Finalise Value Proposition ➤ Output Group 2, The Investor Ready group - Finalise presentation for Venture Academy ➤ Output Group 3, The Scaling Group - Finalise action plan for scaling 	Main Strand Room Island Room Moonvaughan Room (Other areas and tables will be reserved throughout the Hotel)
10:30	<p>Venture Academy for Group 2, The Investor Ready Group Chair: Declan Fox, Magellan Partners</p>	Main Strand Room
11:30	<p>Breakout Sessions:</p> <ul style="list-style-type: none"> ➤ Strategic Partnering Chair: Charles Garvey, Nitrosell ➤ Managing Investors Chair: Pat Lynch, Compliance and Risks ➤ Building your Sales Team Chair: Anne O'Leary, Kinematik 	Main Strand Room Island Room Moonvaughan Room
12:00	<p>Report back on the Experience</p> <ul style="list-style-type: none"> ➤ Group 1, The Ideas Group Aiden Lee, Eolas International Research ➤ Group 2, The Investor Ready Group Kevin O'Leary, Qumas ➤ Group 3, The Scaling Group Dave Ronayne, Mainport 	Main Strand Room
12:30	Comments / observations from Seasoned Entrepreneurs	Main Strand Room
13:00	<p>The Mindset Liam Casey, PCH International</p>	Main Strand Room
13:20	<p>The Entrepreneur Experience® Awards Chair: Gerry Donovan, CorkBIC</p>	Main Strand Room
13:40	<p>Closing Comments Jim Breen, PulseLearning</p>	
13:45 – 14:00	Parting sandwich and "Kiss & Fly"	Main Strand Room